



**M**ANIPUR  
**I**NTERNATIONAL  
**U**NIVERSITY

## Shaping The Leaders of Tomorrow.

An institution committed to intellectual rigor, industry integration, and transformative learning experiences that shape global professionals.



ज्ञान-विज्ञान विमुक्तये

Manipur International University (MIU) is a leading state private university located in Imphal, Manipur, dedicated to delivering quality higher education through academic excellence and industry-focused learning. Established under the Manipur International University Act, 2019, the university aims to create future-ready professionals equipped with the knowledge, skills, and global perspectives required in today's competitive world.

Manipur International University offers a wide range of academic programs at undergraduate, postgraduate, diploma, and doctoral levels. The university provides education in disciplines such as Engineering, Information Technology, Management, Commerce, Science, Humanities, Journalism, Library Science, Vocational Studies, Fire & Safety, and Paramedical Sciences.

# SCHOOL OF COMMERCE AND MANAGEMENT

## ABOUT THE SCHOOL

The School of Commerce and Management at Manipur International University provides students with a dynamic learning environment where business knowledge, leadership skills, and practical industry exposure come together. The school prepares students to meet the challenges of today's competitive business world through quality education in commerce, management, finance, entrepreneurship, and emerging business disciplines. With experienced faculty, industry-oriented curriculum, modern teaching methodologies, and practical learning opportunities, students are encouraged to develop analytical thinking, leadership qualities, and decision-making abilities. The School of Commerce and Management aims to nurture future business leaders, entrepreneurs, managers, and financial professionals who can contribute effectively to organizations and society.

**Empowering future business leaders through innovation, excellence, and industry-ready education.**



## KEY HIGHLIGHTS

### INDUSTRY-ORIENTED CURRICULUM

Our curriculum is designed in consultation with industry experts and business professionals to ensure students gain practical knowledge and skills relevant to today's corporate environment.

### EXPERIENCED FACULTY

Learn from a team of highly qualified professors, researchers, and industry practitioners dedicated to delivering quality education and mentorship.

### PRACTICAL LEARNING & INDUSTRY EXPOSURE

Case studies, internships, business simulations, industry visits, and live projects help students gain real-world business experience and professional competence.



## WHY CHOOSE MIU COMMERCE & MANAGEMENT

Manipur International University's School of Commerce and Management is built on a strong foundation of academic excellence, innovation, and industry relevance.

Our programs are designed to equip students with business knowledge, leadership abilities, analytical thinking, and professional competencies required to succeed in a rapidly evolving global economy. MIU stands as a trusted institution committed to developing future-ready managers, entrepreneurs, commerce professionals, and business leaders.

*MIU Commerce & Management sets the benchmark for excellence in business education.*



## KEY ADVANTAGES

### INDUSTRY-FOCUSED CURRICULUM & MODERN LEARNING ENVIRONMENT

Our programs integrate contemporary business practices, management theories, and emerging industry trends. Smart classrooms, business labs, digital learning tools, and industry collaborations provide students with a modern educational experience.

### ENTREPRENEURSHIP, RESEARCH & CAREER SUPPORT

Students participate in business projects, entrepreneurial initiatives, management workshops, and research activities. Dedicated placement support, internship assistance, and industry engagement programs ensure strong career opportunities.



## UNDERGRADUATE COMMERCE & MANAGEMENT PROGRAMS

The School of Commerce and Management at MIU offers industry-aligned undergraduate programs designed to develop business knowledge, leadership capabilities, and professional skills.

Students benefit from practical learning, experienced faculty, and strong industry exposure that prepare them for successful careers in business, finance, management, and entrepreneurship.

*Building business leaders with knowledge, confidence, and the vision to create impact.*

## PROGRAMS OFFERED

### BACHELOR OF COMMERCE (B.COM)

Duration: 3 Years | Eligibility: 10+2 (Any Stream)

Builds a strong foundation in accounting, finance, taxation, economics, auditing, and business law while preparing students for professional and corporate careers

### BACHELOR OF BUSINESS ADMINISTRATION (BBA)

Duration: 3 Years | Eligibility: 10+2 (Any Stream)

Develops strong foundations in business management, marketing, finance, human resource management, entrepreneurship, and organizational leadership.

### BACHELOR OF HOTEL MANAGEMENT

Duration: 3 Years | Eligibility: 10+2 (Any Stream)

Designed to impart a comprehensive knowledge and practical skills required for the hospitality and tourism industry.





# POSTGRADUATE MANAGEMENT PROGRAMS

Our postgraduate programs are designed to enhance managerial expertise, strategic thinking, and leadership capabilities required for senior roles in business and industry. With a strong emphasis on innovation, research, and practical application, MIU's postgraduate programs prepare students for leadership positions in the corporate and entrepreneurial ecosystem.

*Advancing knowledge, deepening expertise, and creating future business leaders.*

## PROGRAMS OFFERED

### MASTER OF COMMERCE (M.COM)

Duration: 2 Years | Eligibility: B.Com / BBA or Graduation with relevant subjects  
Provides advanced knowledge in accounting, finance, taxation, economics, auditing, and business management

### MBA IN HUMAN RESOURCE MANAGEMENT

Duration: 2 Years | Eligibility: Graduation  
Builds strong ability in talent management, employee relations, organizational development, and leadership.

### MBA IN INTERNATIONAL BUSINESS

The course covers important topics like consumer behavior, branding, digital marketing, sales management, market research, and advertising.

### MBA IN HEALTH SAFETY & MANAGEMENT

Duration: 2 Years | Eligibility: Graduation  
Focuses on managing workplace safety, health standards, and environmental protection in organizations.

### MBA IN FINANCIAL MANAGEMENT

Duration: 2 Years | Eligibility: Graduation  
Develops expertise in investment analysis, corporate finance, financial planning, and risk management.

### MBA IN LOGISTICS & SUPPLY CHAIN MANAGEMENT

Duration: 2 Years | Eligibility: Graduation  
Focuses on supply chain planning, inventory management, transportation, and logistics technology.

### MBA IN RETAIL MANAGEMENT

Duration: 2 Years | Eligibility: Graduation  
Focuses on store operations, retail merchandising, customer service, sales management, and e-commerce.

### MBA IN OPERATIONAL MANAGEMENT

Duration: 2 Years | Eligibility: Graduation  
Focuses on production planning, quality management, supply chain operations, and operations strategy.

### MBA IN MARKETING MANAGEMENT

Duration: 2 Years | Eligibility: Graduation  
Develops expertise in brand management, consumer behavior, market research, and strategic marketing.

### MBA IN INFORMATION TECHNOLOGY

Duration: 2 Years | Eligibility: Graduation  
Course covers topics like IT Project Management, Software Systems, Database Management, Business Analytics, IT Strategy and Digital Transformation.

### MBA IN PROJECT MANAGEMENT

Duration: 2 Years | Eligibility: Graduation  
Equips students with project planning, execution, risk management, and leadership skills

### MBA IN HOSPITAL MANAGEMENT

Duration: 2 Years | Eligibility: Graduation  
Prepares students for managerial roles in hospitals, healthcare organizations, and healthcare services administration.

# Admission Open

## 2026-27



## Begin Your Journey at Manipur International University

**CONTACT US**

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